


## Unsere Kulturförderung: Gut für die Sinne. Gut für die Region.



 **Sparkasse  
Nürnberg**

Kunst und Kultur sind für die gesellschaftliche Entwicklung entscheidend. Sie setzen Kreativität frei und fördern die Aufgeschlossenheit gegenüber Neuem. Die Philosophie der Sparkassen-Finanzgruppe ist es, vor Ort, regional und national in einer Vielzahl von Projekten Verantwortung für die Gesellschaft zu übernehmen. Mit jährlichen Zuwendungen von über 120 Mio. Euro sind die Sparkassen der größte nicht-staatliche Kulturförderer Deutschlands. [www.sparkasse.de](http://www.sparkasse.de)

The **towerofsenses** is aimed at all ages, especially people older than 14 years.



### Opening hours:

Tue.–Fri.: 1–5 pm  
Sat., Sun. and holidays: 11 am–5 pm  
closed: Dec. 24th and 25th, Jan. 1st.

By appointment: Mon.–Fri. mornings schools and other groups; groups of 10 and more outside normal opening hours; far travelled small groups (possible waiting time as space is limited).





### Pricing:

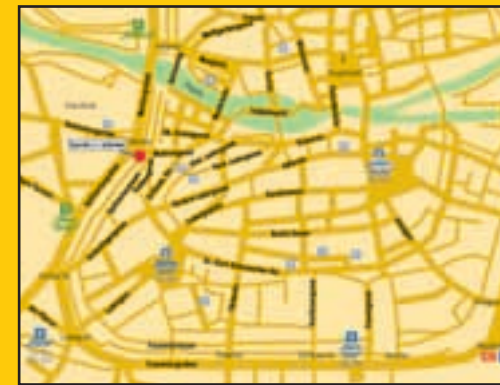
Admission: € 6,-  
Concessions: € 4,-  
Groups of more than 10: € 5,-

Youths-Spezial:  € 9,-  
»bring your friend«  € 12,-  
(for young people under 18 years)

### Guided tours:

You can visit the **towerofsenses** on your own without a guided tour. If you like one anyway, please call 2 weeks in advance: (09 11) 9 44 32 81.

-  The explanations for all exhibits in the **towerofsenses** are available in English. Please ask at the entrance.
-  Les descriptions de toutes les pièces d'exposition du **tourdesensens** sont disponibles en français. Veuillez les demander à l'entrée du musée.
-  Tutte le informazioni riguardo alle esposizioni nella **torredeisensi** sono disponibili in lingua italiana. Potete richiederle all'entrata del museo.
-  Las explicaciones de todos los experimentos de la **torredelosentidos** están disponibles en castellano, ipor favor pregúntenos por ellas al entrar al museo.



### Location:

West gate ("Westtor") of the historic city wall, "Spittler- torgraben" corner "Mohrengasse". Please take the tram no. 4 or 6, bus no. 36, stop "Hallertor" (ca. 200 m away) or underground U1/U11, stop "Weißer Turm" (ca. 250 m away).

### Information and registration:

Tel. (09 11) 9 44 32-81, Fax: -69, [info@turmdersinne.de](mailto:info@turmdersinne.de), [www.turmdersinne.de](http://www.turmdersinne.de).

Office: Spittler- torgraben 45, 90429 Nürnberg.  
Donations account: 16 81 291, BLZ 760 501 01, Sparkasse Nürnberg, IBAN: DE24 7605 0101 0001 6812 91,  
BIC: SSKNDE77XXX.

### We thank our partners:



[www.icon-added-value.com](http://www.icon-added-value.com)



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[www.tergau.com](http://www.tergau.com)



[www.alex-grafik.de](http://www.alex-grafik.de)

**towerofsenses** – an institution of the Humanist association HVD-Nuremberg, [www.hvd-nuernberg.de](http://www.hvd-nuernberg.de).



# The hands- on-museum to experience, to marvel and to grasp knowledge.



In the Mohren tower,  
Nuremberg old town.

# Can we believe what we perceive?



The distorted ► figure of a sensory homunculus demonstrates that the sense of touch from different parts of the body is represented in areas of different size in the brain. In the **towerofsenses** you can investigate the mascot as a virtual figure and a real life-size model.

## New spirit in old walls

The **towerofsenses** is an interactive hands-on museum in a historic tower in the city walls of Nuremberg with an innovative, science-oriented concept centred around the theme of perception.

## Your own perception – topic and method of understanding

- exciting hands-on experiments
- surprising illusions
- fascinating scientific background information



## To experience, to marvel, to grasp

- How does our perception work?
- When and why can we be deceived?
- Can we still achieve reliable knowledge?

## Be surprised!

Encounter the remarkable abilities of our brains as well as the power and limitations of our senses.

See for yourself how elementary sensory phenomena create a sense of wonder and make you curious for an explanation.

In this playful way experience recent results in perception science and neuroscience.

One of the most meaningful experiences in one's life is to recognize that we can be deceived.

